



SMART SEATING

OM5 Active Sales Tutorial

PRESENTATION DATE

March, 2020



I. Body-Activated Motion

- The OM5 Active's beauty is in the way the chair adjusts to the user and its design simplicity.
- OM5 Active's motion, allows for open body angles, resulting in improved circulation for the user.
- Flexible nylon uni-shell w/ fiberglass for optimal durability and comfort



The synchronized motion of the back and seat are balanced in perfect harmony

The pivot point location extends upwards near the chair's lumbar, to mimic the natural pivot point in the human body, the hips



II. Colors and Finishes

- Because OM5's beauty is in its simplicity, the color palette is also sophisticated and modern. Mix and match between PolyFlex shell colors and upholstery options.

Modern Black
BK01



Arctic White
WT01



Palladium Grey
GR01



Graphite
GR04



Navy Blue
BL02



Crimson Red
RD02



Canary Yellow
YL01



Seafoam Green
GN03



III. Frame Finishes

- Choose from 3 frame finishes.

Modern Black

(color-matched powdercoated finish)



Black Powdercoat Finish Model Options:
OM5-AS, OM5-AG, OM5-AC

Palladium Grey

(color-matched powdercoated finish)



Palladium Grey Finish Model Options:
OM5-AS, OM5-AG

Chrome



Chrome Finish Model Options:
OM5-AS, OM5-AC



IV. Arms & Upholstery Options

- Choose between multiple types & finishes for your Active Tasker, Active Guest, Active Stacker, Active Café Stools.

Unupholstered w/o arms



Unupholstered w/ arms



Upholstered seat w/o arms



Upholstered seat w/ arms



Fully upholstered w/o arms



Fully upholstered w/ arms



V. Active Sled (Model# OM5-AS, OM5-AC)

- Sled-base, & stackable café stools with bar height (30" seat) and counter height (24" seat) options.

OM5-AG



OM5-AS Frame Finish Options:
(color-matched modern black,
color-matched palladium grey or chrome)

OM5-AC (Café Stools)



OM5-AC 24" Frame Finish Options:
(color-matched modern black or chrome)



OM5-AC 30" Frame Finish Options:
(color-matched modern black or chrome)



VI. Active Guest (Model# OM5-AG)

- 4-Leg stackable guest chair with options for casters or glides (same ht. casters/glides allows for even mixed use).



w/ Active Soft Casters:

Hooded swivel casters w/
impact resistant wheels



w/ Wheelbarrow Caster Option:

Hooded swivel casters w/
designer contoured glides



w/ Active Glides:

Designer contoured glides w/
non-marking convex bottom



VII. Active Tasker (Model# OM5-AT)

OM5-AT

5-Star base, simple "tasker" for training rooms, computer labs, or any basic task environments.

Available in: White Powdercoat, 2-tone Polished Aluminum, and Black Nylon



OM5-AT (Stool Options)



20" Adjustable Foot Ring

10" Travel Range



22" Fixed Foot Ring

8" Travel Range



VIII. Ganging Dimensions

- Use these dimensions to determine the estimated space needed for a specific layout.



OM5 Active Ganging Clips

Built in ganging clips on both Sled (arm/armless) models and Guest (arm/armless) models



IX. Stacking

- OM5 Active's 4-leg guest and sled base stackability

OM5-AG

4-Leg Base stackability

Un-upholstered on dolly **15**

Upholstered on dolly **9**

Un-upholstered floor stack **4**

Upholstered floor stack **4**



OM5-AS

Sled Base stackability

Un-upholstered on dolly **20**

Upholstered on dolly **14**

Un-upholstered floor stack **4**

Upholstered floor stack **4**

Storage & Transport dolly

Designed for use with OM5 Series

Adapter needed for upholstered versions





X. Selected Accessories

Memory Foam Sublayer

If a bit more cushioning is needed, add memory foam



Tablet Arm (L/R)

Available option for Active Guest only

Available in Black powdercoated only



Wire Book Tray

Available option for Active Guest, Active Sled, and Active Café models only

Available in Black powdercoated only



Wheelbarrow Caster/ Glide Combo

Available on Active Guest only. Mobility Casters on front legs, Stability Glides on rear legs



OM5 Active Tool Tray

Available option for Active Tasker only



Designed by Francisco Romero of Phidesign

Phidesign, founded in 2004, is a furniture design studio that specializes in high performance Task, Executive, and Guest seating for the commercial market. Led by industrial designer and engineer Francisco Romero, and Graphic Designer Nadine Bosshard Romero, they have carved a niche in value driven markets by designing innovative products in a socially and economically responsible way.

Francisco received his Bachelor of Science degree in Applied Mathematics and then went on to receive his Master's degree in Architecture, both from UCLA.

Nadine studied at the famed Art Center College of Design in both Switzerland and Pasadena.

