



case study

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Customer: Banque Populaire Rives de Paris

Location: Paris, France

Number of employees: 850

Number of workstations: 700

Ergotron's solution: TRACE™ Single and Dual Monitor Mounts

Project: Relocation of headquarters and implementation of flexible office model



## Banque Populaire Rives de Paris: Creating a flexible office model for new headquarters

PARIS, FRANCE



At a time when many employees have become accustomed to working from home, employers are recognizing the importance of providing modern and ergonomic spaces adapted to new ways of working. Banque Populaire Rives de Paris, a 100+ year-old banking cooperative with more than 9.5 million customers throughout France, has established a model to follow for other companies transitioning to flexible office models.

After successfully implementing hybrid working arrangements during Covid, Banque Populaire Rives de Paris saw an opportunity to implement both flexible office and ergonomic principles into the design of their new headquarters location – a 16,000 square-meter building steeped in history that had hosted iconic companies including Air France and Le Monde.



**“We were looking for truly ergonomic monitor mounts that would prove durable over time and be able to evolve with our technology. The Ergotron TRACE Monitor Mounts are the ideal solution for our flexible office environment and workstations that adapt to the different needs and morphologies of employees.”**

— Xavier Guiseppone, IT Solutions Project Expert for Banque Populaires Rives de Paris



While the project was initiated as a move to a new headquarters building, it also represented a complete transformation of Banque Populaire’s working environment. The transition to a more flexible office model required the collaboration of all the company’s departments to select ergonomic equipment capable of adapting to all employees. A working group made up of employees, ergonomists, managers and leadership was established to set expectations and trial products including desks, work chairs, and monitor mounts.

“We were looking for truly ergonomic monitor mounts that would prove durable over time and be able to evolve with our technology,” said Xavier Guiseppone, IT Solutions Project Expert for Banque Populaires Rives de Paris. “The Ergotron TRACE Monitor Mounts are the ideal solution for our flexible office environment and workstations that adapt to the different needs and morphologies of employees.”

Already certified Lucie 26000 for its commitment to environmental protection and working conditions, the cooperative and regional bank is aiming for additional HQE Sustainable Building, Breeam and Osmoz certifications to comply with the requirements of its CSR policy.



In the monitor mount category, the working group tested various solutions for ease of movement, simplicity and speed of installation, and stability. The monitor mounts had to be adaptable enough to adjust to the wide variety of workstations the company was planning to deploy for the new space, including solo bench type workstations, fixed-height and adjustable desks, canopy type workstations, and manager-level spaces. As a result, Ergotron TRACE™ Single and Dual Monitor Mounts were selected to provide a truly ergonomic environment that could adapt to the individual worker’s needs for all 700 workstations.

Download additional resources at [ergotron.com](http://ergotron.com).

For more information:

USA & Canada: 800.888.8458 / +1.651.681.7600 / [insidesales@ergotron.com](mailto:insidesales@ergotron.com)

EMEA: +31.33.45.45.600 / [info.eu@ergotron.com](mailto:info.eu@ergotron.com)

APAC: [apaccustomerservice@ergotron.com](mailto:apaccustomerservice@ergotron.com)

LATAM: +1.800.681.1820 / [info.latam@ergotron.com](mailto:info.latam@ergotron.com)

Custom: [custom@ergotron.com](mailto:custom@ergotron.com)

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